

K.RAMAKRISHNAN COLLEGE OF

ENGINEERING(Autonomous)

Accredited by NAAC with 'A' Grade, ISO 9001: 2015 Certified Institution (Approved by AICTE & Affiliated to Anna University) Samayapuram, Tiruchirappalli – 621 112

INSTITUTION INNOVATION COUNCIL (IIC) IIC - DRIVEN ACTIVITIES Report on "A SEMINAR ON DEVELOPING ONLINE REPOSITORY OF START-UPS DEVELOPED / INCUBATED AND WAYFORWARD PLAN" DATE: 28.08.2022

The Institution Innovation Council of K.Ramakrishnan College of Engineering organized "A Seminar on Developing Online repository of Start-ups developed / Incubated and wayforward plan" on 28.08.2022. The chief guest Mr. C. Ramaswamy Desai, Mentor / Consultant, Project Director, CR Business Solution, Trichy. The event was coordinated by Dr. D.Srinivasan, Principal & President- IIC, Dr. A. Premavasumati, Assistant Professor & Head/MBA and Dr.S.Titus, Professor/ EEE & IIC convener along with the coordinator Mrs.P.Janet Mary Portia, Assistant Professor / MBA.

MHRD -IIC has taken **Initiatives** continuously and conducting Innovation and Entrepreneurship development programs, Startup programmes etc., for all the students and faculty of K.Ramakrishnan College of Engineering. In that the KRCE has taken initiative to conduct this event in this pandemic situation continuously. The webinar is conducted through Google meet platform, more than 40 students and 5 staff was participated in this seminar programme. We have received generous supports from our management (K.Ramakrishnan College of Engineering, an AUTONOMOUS Institution) for Organizing this IIC activities.

The chief guest speaker Mr. C. Ramaswamy Desai, Mentor / Consultant, Project Director, CR Business Solution, Trichy addressed the students on developing online repository of start-ups. He has explained the participants about how to develop online repository of start-ups. The students and faculty members were more benefited and enjoyed the session and it was more interactive and good. The event was started with the introduction about IIC, followed by welcome address by Ms. S. Padmasree II-MBA, and vote of thanks by Ms. J. Preethi II-MBA.

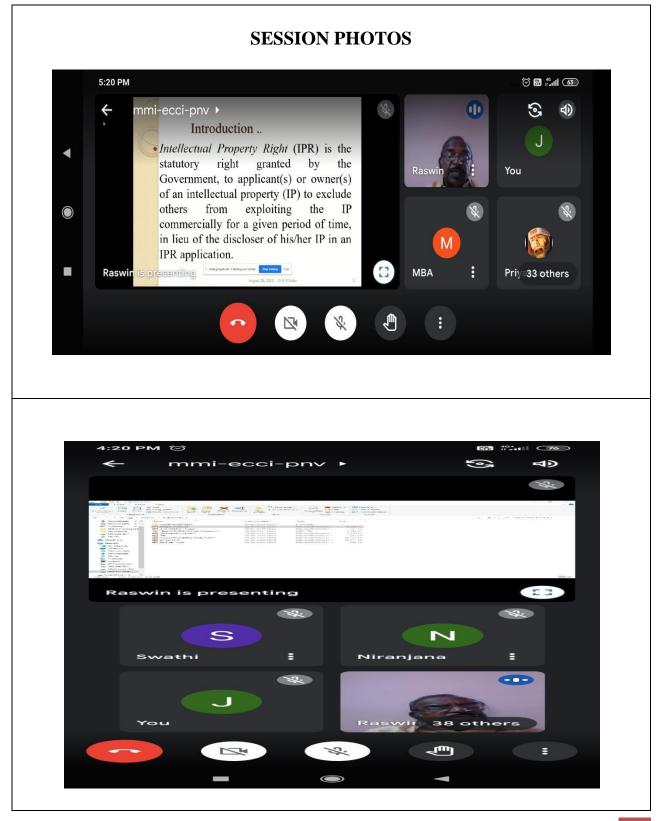
The details of the Programme was uploaded in the College Social media and the Screen shots of the session are attached below.

Thank you.



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